**Project description (Progetto di Ricerca)**

TASKs (Trust, Authority, Sense and Knowledge) is funded by MIUR as part of the PRIN 2022 funding scheme. The project seeks to overcome a major shortcoming of extant studies on the topic: indeed Journalism Studies, even when dealing with media trust and journalistic authority, are a production-focused discipline. By contrast, TASKs aims to analyze interactions of journalism and journalists with citizens and media users, in light of changes that have been happening in the contemporary media ecosystem, where platforms govern interactions between news providers, content and users. In particular, TASKs monitors and assesses the entire process of communication through a triangulation of news providers’ performances and role perceptions, citizens’ and audience’s expectations and performances, and (platformed) journalistic news contents. To provide systematic and empirically-based insights on news media trust and journalistic authority in a platformized media system, TASKs adopts a highly innovative multi-method approach that combines consolidated qualitative and quantitative research methods with cutting-edge techniques to generate and analyse large-scale data.

More specifically, the University of Bologna is involved in the work package aimed at investigating end-users perceptions of trust and journalistic authority and their practices in navigating the digital environment. In this regard semi-structured interviews will be conducted and a CAWI survey to investigate from a fine-grained cross sectional perspective media users’ perceptions of media use, trust and journalistic authority will be administered on a representative sample of Italian citizens. Survey data are integrated by experimental data collected by including survey experiment to identify causal mechanism between exposure to specific types of political contents online and changes in respondents’ opinions and positions about media trust and journalistic authority.

**Activity Plan for the Research Fellow**

Within the above-presented framework, the Research Fellow (“Assegnista di Ricerca”) to be hired will be in charge or will be involved in the following activities:

1. Conducting and transcribing semi-structured interviews aimed at understanding perceptions of trust and journalistic authority and their relationship with media repertoires, practices and styles of citizenship
2. Designing and fine-tuning a questionnaire for a survey aimed at measuring perceptions of trust and journalistic authority and their relationship with media repertoires, practices and styles of citizenship;
3. Designing and fine-tuning the experiments to be included in the survey;
4. Preparing the documentation to be submitted to the University committee for ethical approval;
5. Management of the relationship with the contractor who will be in charge of the fielding of the survey and the collection of the data;
6. Checks and controls on the raw dataset delivered by the contractor who will be in charge of the fielding of the survey and the collection of the data;
7. Consolidation of the dataset, operationalization of variables, preparation of descriptive statistics and explorative analyses on the data collected;